

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                                                                                                       |                                                                                        |
|-------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| <b>Station and Location:</b><br><span style="font-size: 1.5em; font-family: cursive;">WKRAZ-TV</span> | <b>Date:</b><br><span style="font-size: 1.5em; font-family: cursive;">8/24/2012</span> |
|-------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| VARIES           |                                  |      |       |                |                 |

**Total Charges:** \$ 5125 GROSS

This broadcast time will be used by: Americans for Prosperity

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/17/2012      John Flynn      703-224-3200  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature      Matt Donagan      65M  
Printed Name      Title

**CONTRACT**

**WRAZ**  
**Diamond View Office Building**  
**512 S. Mangum St.**  
**Durham, NC 27701**  
**(919)821-8514**

|                                               |                                      |                                                        |
|-----------------------------------------------|--------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u><br>116068 /        |                                      | <u>Alt Order #</u><br>06261952                         |
| <u>Product</u><br><b>AMERS FOR PROSPERITY</b> |                                      |                                                        |
| <u>Contract Dates</u><br>08/28/12 - 09/03/12  |                                      | <u>Estimate #</u><br>1833                              |
| <u>Advertiser</u><br>Americans for Prosperity |                                      | <u>Original Date / Revision</u><br>08/03/12 / 08/21/12 |
| <u>Billing Cycle</u><br>EOM/EOC               | <u>Billing Calendar</u><br>Broadcast | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WRAZ                        | <u>Account Executive</u><br>N Welte  | <u>Sales Office</u><br>Philadelphia Tel                |
| <u>Special Handling</u>                       |                                      |                                                        |
| <u>Demographic</u><br>Adults 50+              |                                      |                                                        |
| <u>IDB#</u><br>1021                           | <u>Advertiser Code</u>               | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                             |                                      | <u>Advertiser Ref</u>                                  |

And:

**MENTZER MEDIA SERVICES INC**  
**600 FAIRMONT AVENUE**  
**SUITE 306**  
**TOWSON, MD 21286**

| *Line         | Ch    | Start Date            | End Date        | Description                        | Start/End Time | Days | Length | Spots/<br>Week    | Rate        | Type | Spots    | Amount            |
|---------------|-------|-----------------------|-----------------|------------------------------------|----------------|------|--------|-------------------|-------------|------|----------|-------------------|
| N 1           | WRAZ  | 08/28/12              | 08/31/12        | 8-9a M-F                           | 8-9am          |      | :30    |                   |             | NM   | 3        | \$1,050.00        |
|               |       | 3Q NON WINDOW CLASS 1 |                 |                                    |                |      |        |                   |             |      |          |                   |
|               |       | <u>Start Date</u>     | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
|               | Week: | 08/27/12              | 09/02/12        | -T-TF--                            |                |      |        | 3                 | \$350.00    |      |          |                   |
| N 2           | WRAZ  | 08/29/12              | 08/30/12        | WRAL's 10p News On Fox 5(Late News |                |      | :30    |                   |             | NM   | 2        | \$1,400.00        |
|               |       | 3Q NON WINDOW CLASS 1 |                 |                                    |                |      |        |                   |             |      |          |                   |
|               |       | <u>Start Date</u>     | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
|               | Week: | 08/27/12              | 09/02/12        | --WT---                            |                |      |        | 2                 | \$700.00    |      |          |                   |
| N 3           | WRAZ  | 08/31/12              | 08/31/12        | Fri Prime 9-10p                    | 9-10P          |      | :30    |                   |             | NM   | 1        | \$1,500.00        |
|               |       | 3Q NON WINDOW CLASS 1 |                 |                                    |                |      |        |                   |             |      |          |                   |
|               |       | <u>Start Date</u>     | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
|               | Week: | 08/27/12              | 09/02/12        | ----1--                            |                |      |        | 1                 | \$1,500.00  |      |          |                   |
| N 4           | WRAZ  | 09/02/12              | 09/02/12        | 9-10a Sun                          | 9-10a          |      | :30    |                   |             | NM   | 1        | \$125.00          |
|               |       | 3Q NON WINDOW CLASS 1 |                 |                                    |                |      |        |                   |             |      |          |                   |
|               |       | <u>Start Date</u>     | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
|               | Week: | 08/27/12              | 09/02/12        | -----1                             |                |      |        | 1                 | \$125.00    |      |          |                   |
| N 5           | WRAZ  | 09/03/12              | 09/03/12        | 8-9a M-F                           | 8-9am          |      | :30    |                   |             | NM   | 1        | \$350.00          |
|               |       | 3Q NON WINDOW CLASS 1 |                 |                                    |                |      |        |                   |             |      |          |                   |
|               |       | <u>Start Date</u>     | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
|               | Week: | 09/03/12              | 09/09/12        | 1-----                             |                |      |        | 1                 | \$350.00    |      |          |                   |
| N 6           | WRAZ  | 09/03/12              | 09/03/12        | WRAL's 10p News On Fox 5(Late News |                |      | :30    |                   |             | NM   | 1        | \$700.00          |
|               |       | 3Q NON WINDOW CLASS 1 |                 |                                    |                |      |        |                   |             |      |          |                   |
|               |       | <u>Start Date</u>     | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
|               | Week: | 09/03/12              | 09/09/12        | 1-----                             |                |      |        | 1                 | \$700.00    |      |          |                   |
| <b>Totals</b> |       |                       |                 |                                    |                |      |        |                   |             |      | <b>9</b> | <b>\$5,125.00</b> |

| Time Period        | # of Spots | Gross Amount      | Net Amount        |
|--------------------|------------|-------------------|-------------------|
| 08/27/12 -09/03/12 | 9          | \$5,125.00        | \$4,356.25        |
| <b>Totals</b>      | <b>9</b>   | <b>\$5,125.00</b> | <b>\$4,356.25</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAZ**  
**Diamond View Office Building**  
**512 S. Mangum St.**  
**Durham, NC 27701**  
**(919)821-8514**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 116068 /                   | 06261952           |

|                       |                   |                   |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>    | <u>Estimate #</u> |
| 08/28/12 - 09/03/12   | AMERS FOR PROSPER | 1833              |

|                          |                                 |
|--------------------------|---------------------------------|
| <u>Advertiser</u>        | <u>Original Date / Revision</u> |
| Americans for Prosperity | 08/03/12 / 08/21/12             |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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